



Insurance Print Specifications 2020



Mechanical specifications

Dimension	Width (mm)	Depth (mm)
Full Page Trim	216mm	276mm
Full Page Bleed	222mm	282mm
DPS Trim	432mm	276mm
DPS Bleed	438mm	282mm
1/2 Page (Horiz)	190mm	115mm
1/2 Page (Vert)	93mm	237mm
1/4 Page (Horiz)	190mm	54mm
1/4 Page (Vert)	92mm	115mm
Strip	190mm	30mm

Supplements - Top 50/100

Dimension	Width (mm)	Depth (mm)
Full Page Trim	210mm	260mm
Full Page Bleed	216mm	266mm

Classified specifications

Dimension	Width (mm)	Depth (mm)
1 column vertical	30mm	102mm
2 column vertical	63mm	102mm
3 column vertical	96.5mm	102mm
half page	196mm	102mm

File formatting

Preferred format

High resolution PDFs Acrobat V1.3 (PDF/X-1a compliant with all elements embedded). Spot colours should be converted to CMYK.

Trapping

It is essential that knockout and overprint are used when necessary to avoid overlapping of adjoining coloured areas and any text or images being omitted. Files with native transparency are not supported by our printers and must be flattened before submission (usually saving the PDF down to V1.3 will solve this).

Disclaimer

Infopro Digital cannot be held responsible for mistakes or omissions if any artwork is supplied in an unacceptable format or is not as specified above. We cannot guarantee that we will contact the client to request resubmission of the artwork in good time if such a mistake is discovered, although we will endeavour to do so.

Production contact:

iaproduction@infopro-digital.com



Mechanical specifications

Dimension	Width (mm)	Depth (mm)
Full Page Trim	216mm	276mm
Full Page Bleed	222mm	282mm
DPS Trim	432mm	276mm
DPS Bleed	438mm	282mm
1/2 Page Horiz	189mm	122mm
1/4 page	92mm	122mm
40mm Strip	189mm	40mm

RECRUITMENT

Full Page	189mm	217mm
1/2 Page (Horiz)	189mm	105mm
1/2 Page (Vert)	92mm	217mm
1/4 Page	92mm	105mm

MARKET MOVES PRINT

Top banner	359mm	22mm
Bottom banner DPS	408mm	30mm

File formatting

Preferred format

High resolution PDFs Acrobat V1.3 (PDF/X-1a compliant with all elements embedded). Spot colours should be converted to CMYK.

Trapping

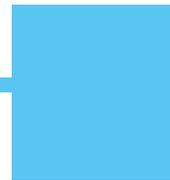
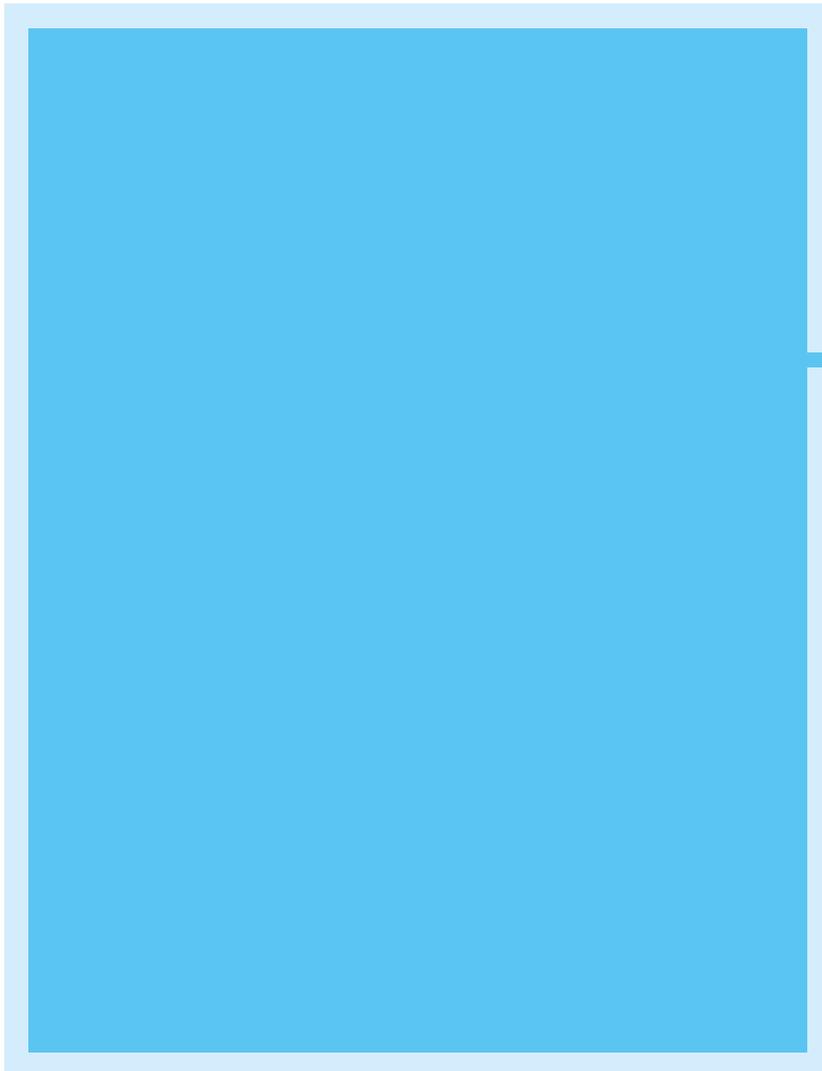
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Production contact:

postproduction@infopro-digital.com



Trim Size

216mm W x 276mm H



Bleed

222mm W x 282mm H

The above is a visualisation of a typical page with type, trim and bleed added.